

# Mustafa Balaban

Full Stack Developer + PhotoVideographer Web Design / Graphic Designer

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I have Driver License

#### SUMMARY

I am Mustafa Balaban, a Full Stack Developer, Graphic Designer and PhotoVideographer with experience in the health, defense, education, and advertising industries. With a background in Computer Technology and Programming from Gazi University, I have also run my own advertising agency for six years. Originally from Turkey, I bring a diverse skill set, combining technical expertise with creative vision to deliver high-quality digital solutions. Proficient in using both Windows and macOS operating systems.

#### CAREER

2016 - 2025

CoDesign Power | Marketing, PhotoVideography

CoDesign Power is my own advertising agency.

- Developed custom branding and marketing strategies for SMEs.
- Produced professional photo and video content for over 50 clients.
- Managed digital campaigns across social media platforms.

2022 - 2023 Çağra Co. | DIY Store

Marketing strategies, branding, and digital content for company at Northern Cyprus

• 2019 - 2020

**DT Defense** | Defense

Development and management of a supplier portal for defense systems procurement at Hacettepe Teknokent / Ankara / Turkey

• 2016 - ... OnlineEgitimim.com | YouTube, Digital Education Content

My own Youtube Channel. Coding & Design and more...

• 2015 - 2016 Ekstreme PACS | Health and radiology imaging systems with cloud-based software solutions.

UI/UX Designer and Front-end Developer at Hacettepe Teknokent / Ankara / Turkey

• 2012 - 2014 Voxporta Technology | IP and Cloud-based audio and video communication systems.

IT at Ankara / Turkey

• 2007-2012

**İhtiyaç Academy** | Online Education Portal

Designed UI/UX and developed the front-end for an online education portal.

## **EDUCATION**

- 2024-..... Anadolu University Eskişehir, Turkey
   Bachelor's Degree in Visual Communication Design
- 2005-2007 Gazi University Ankara, Turkey
   Associate Degree in Computer Technology and Prog.

### CERTIFICATE

- 2022 Google Meet and Google Chat by Google Certificate/R2XN2YP8MH39
- 2022 Google Sheets Advanced Topics by Google Certificate/H3BJDMT53RCK
- 2022 HTML, CSS, and Javascript for Web Developers by Johns HopkinsUniversity Certificate/R7V2VAP4GYW9
- 2022 Google Drive Google Cloud by Coursera Verify/AH3WESULXCFA
- 2022 Google Calendar Google Clouds by Coursera Verify/3GF6ECTLW7AY
- 2022 Google Docs! Google Clouds by Coursera Verify/FJ3KKELMCBMD
- Google Gmail Google Cloud by Google Certificate/4KPUWQ72ECDJ
- Google Sheets Google Cloud by Coursera Verify/N9NDLKF2N5GR
- Introduction to Google SEO by University of California, Davis Verify/7GMRUBZY6C2Y
- Sketch 3 by Udemy
   Certificate/UC-QG8FY2FM

Design Skills	<b>Coding Skills</b>	<b>PhotoVideography</b>	Edits
UI/UX Design	HTML / CSS	Photography	Adobe Ligtroom
Print Design	PHP & MySQL	Videography	Adobe Photoshop
Graphic Design	WordPress		Adobe Premier
Logo Design	JavaScript		Adobe illustration
Canva	SEO		Adobe XD
			CapCut